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# This Egyptian museum has been transformed into a modern office space

*Located in the seaside town of El Gouna in Egypt, this once quaint museum is now relishing in its new found purpose and beautiful reformation*

BY JUMANA ABDEL-RAZZAQ



The former El Gouna Museum has been entirely transformed into a sleek new office space

**T**he small, modern resort town of El Gouna is a treasure on Egypt's Red Sea coast. Known for its deep lagoons and sandy beaches, the beautiful landscapes of the town sets it apart from many bustling tourist attractions across the country's vibrant seaside.

Within this charming little town, built along the shore and on small islands, is the recently converted El Gouna Museum. Housed within a 1980s building, the [museum](https://www.admiddleeast.com/art-design/art/first-fashion-museum-in-morocco-opens) (<https://www.admiddleeast.com/art-design/art/first-fashion-museum-in-morocco-opens>) officially opened its doors in 1996, where it displayed some 90 exhibits, including statue replicas made by the Egyptian Cultural Investment Company and an exhibition hall of 52 contemporary Egyptian paintings by Hussein Bikar.



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Now, the space has been entirely transformed into a sleek new office, completely reimagined by designer Ramzi Makram-Ebeid, founder of Cairo-based boutique interior and furniture design firm [Human Nature \(http://humannatureblog.net/\)](http://humannatureblog.net/). The firm worked alongside El Gouna founders, Orascom Hotels & Development, and leading wood and metal manufacturers, Mazura, to give the space a minimalist, yet authentically modern Egyptian aesthetic.

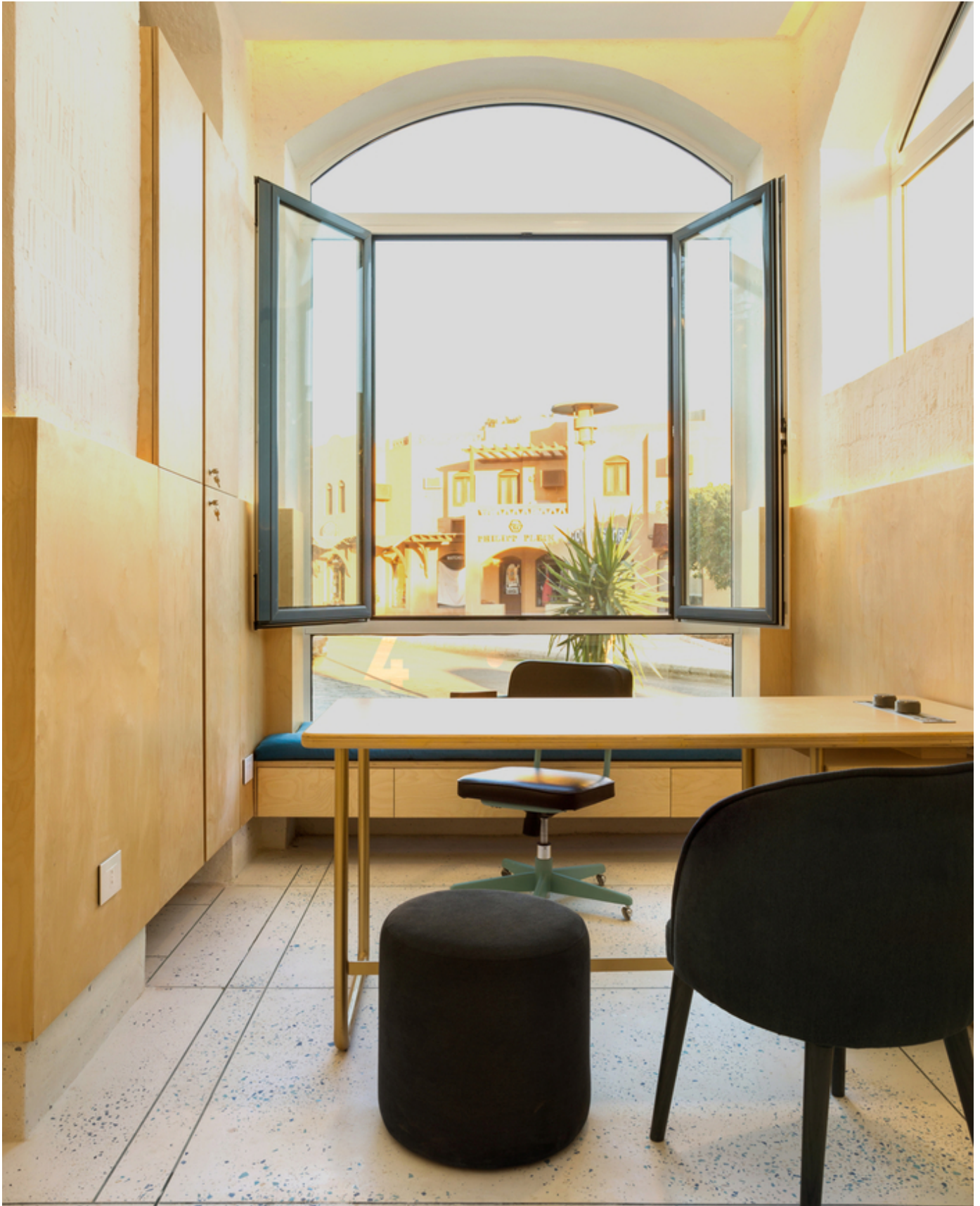


The design fashioned an exterior that reflects the designer's desire to maintain the building's traditional Arabic architecture, demonstrating how subtle details and changes to the facade can be highly effective. By simply accentuating the lines and curves of the original design and remodelling the windows and doors the result is one that is refreshingly contemporary.



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For the flooring, Ebeid used a traditional mid-century ‘mosaico’ technique where he utilised poured cement and broken tiles to ensure that the floor would be both durable and light in colour, brightening the maze-like interior. The speckles of blue and green are an ode to the beach side colour scheme, bearing in mind the property’s location and surroundings.



The subtle tones of the seaside paired with brass and bespoke furniture gives the space a calm, natural aesthetic – Light and airy, sleek yet understated. Now paperwork procedures don't seem as daunting in this little slice of designer heaven nestled in the picturesque town centre of El Gouna.